

The Oxford Impact Framework is a systematic approach to evaluating the impact of Oxford University Press products and services. It was developed through a unique collaboration with the National Foundation for Educational Research (NFER) and is supported by the Oxford University Department of Education.



CREATED WITH



Evidence for
Excellence in
Education

SUPPORTED BY



Department of Education
University of Oxford

How can we make a positive impact to teaching and learning?

To make a real difference requires a combination of great teachers, supportive parents/carers and engaging resources. However, choosing the most impactful resources can be difficult, and with increasing demands on time and budget; it has become ever-more important to invest in the right ones.

This is where we can help. As a department of the University of Oxford, improving educational outcomes is core to our mission. As you would expect, everything we develop at OUP is created with rigour and care to ensure that it will help to engage learners and deliver results. As part of this commitment, we developed **Oxford Impact**, OUP's approach to evaluating the impact that our educational products and services have on teaching and learning.



Making the right choice

Carrying out impact studies provides us with the opportunity to build deeper relationships with teachers, learners, senior leaders and parents/carers as we gain greater insights into how our educational products and services are used to achieve the best teaching and learning outcomes.

By sharing that evidence, we can:

- make it easier for you to select the educational resources that have the greatest impact
- give you confidence that OUP's products and services meet the high quality standards that you expect.

By carefully evaluating the impact of our educational products and services, we are able to provide you with the evidence you need to make the right choice.

How we evaluate impact at Oxford University Press

OUP works closely with teachers to develop the most impactful resources.

Oxford Impact provides a way of demonstrating – in a structured and consistent way – that our products and services make a real difference.



At the heart of **Oxford Impact** is the **Oxford Impact Framework**: a rigorous process for evaluating impact developed with the **National Foundation for Educational Research (NFER)**, and supported by **Oxford University Department of Education**.

“We are proud to have worked with these highly respected organisations to create a trustworthy and robust Framework, giving you reassurance around the integrity and consistency of how we evaluate and report on impact – or efficacy as it is sometimes known.”
Dr Penelope Woolf, Head of Impact

Ensuring that our educational products and services meet the high quality standards that you expect from OUP

Undertaking impact studies enables us to gain a deeper understanding of how our educational products and services support the outcomes that matter most. As we undertake more studies, we will continue to learn from what we do and further build on our skills and knowledge around evaluating impact.

How do I know which products and services have been evaluated?

Whenever you see the ‘**Oxford Impact Evaluated**’ badge, you can be confident that those educational products and services have been rigorously evaluated using the **Oxford Impact Framework** to meet the high quality standards that you have come to expect from us.

You will see us sharing evaluation findings from impact studies on our evaluated products and services in the form of key findings, statements and testimonials so that you can see for yourself how they are making a positive difference.



Want to find out more?

For more information about **Oxford Impact** please visit www.oup.com/oxfordimpact or speak to your local educational consultant.